



DIANA C. MUTZ, SAMUEL A. STOFFER
PROFESSOR OF POLITICAL SCIENCE AND
COMMUNICATION AND DIRECTOR OF THE
INSTITUTE FOR THE STUDY OF CITIZENS AND
POLITICS (CENTER), SERVES AS THE DIRECTOR
OF INNOVATION FOR THE 2008 NATIONAL
ANNENBERG ELECTION SURVEY AND
MENTOR TO SEVERAL ANNEBERG DOCTORAL
CANDIDATES, INCLUDING SUSANNA
DILLIPLANE (L) AND SETH GOLDMAN (R).

HISTORY STARTS HERE

The internet. It has improved our lives and changed our world. But can it change our politics? In this history-making election year, graduate students Seth Goldman and Susanna Dilliplane, along with Penn Professor Diana Mutz, have taken to the internet to better understand the impact of media on voters. Part of a team at the Annenberg Public Policy Center, these doctoral students are key players in creating and conducting the 2008 National Annenberg Election Survey (NAES), which includes, for the first time, 20,000 web participants. Experts predict this new dimension to what is the largest and most respected

survey of the American electorate will greatly enhance the data that is generated – data that will ultimately inform the future work of academics, journalists, and policy-makers. On a campus full of uniquely relevant research, this is a project of historic importance. It stands not only to make a vital contribution to American political thought, but also to significantly shape the knowledge and perspectives of the graduate students who are so integral to its success

This is Penn. History Starts Here.

Through *Making History*, we will ensure that the doors to Penn are open to exceptional graduate students – those committed to asking the questions that matter and to meeting the intellectual challenges of leadership in a complex world.

Raising funds for graduate and professional student aid is a top campaign priority. To learn more, contact Lisa McClatchy, Campaign Director, at 215.898.7922 or visit www.makinghistory.upenn.edu

